

# Niraj Patil

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**Objectives** To share my work and ideas with some of the best advertising, design and media firms in the business. I thrive on challenging and stimulating environments and am always looking to defy the norms while producing some dynamic and exciting digital and print material.

**Education** Bachelor of Fine Art | Fall 2004 - Fall 2006  
B.F.A. at Virginia Commonwealth University in Richmond, Virginia with a concentration in communication design.

Diploma in Applied Arts | 1998 - 2001  
Diploma in Commercial Art & Design at Rachana Sansad School of Applied Art, Mumbai, India. Majored in illustration and won awards for design projects and final year campaign.

Foundation Art Diploma | 1997 - 1998  
Art Foundation Diploma Course at Model Art Institute, Mumbai, India.

General Certificate of Education | May 1996  
Completed G.C.E. 'O' Level Schooling at Dubai Scholars, Dubai, United Arab Emirates.

**Employment** Virginia Commonwealth University Microelectronics Center | February 2005 - To Date  
Currently overseeing and redesigning the Virginia Microelectronics Center's identity and website. Project goals include helping the university attract prospective students and facilitating employers in their search for VCU graduates.

Hidden Beach Recordings | May 2005  
Designed spreads for Hidden Beach's web based magazine, The Kindred Papers. The magazine, geared towards Hidden Beach's online community looked to restructure their format to make it more attractive to their audience.

Diractions International Image Consultants | March 2002 – January 2004  
Oversaw projects for corporate identity, brochures, catalogues, advertisement campaigns and packaging. Total development control of projects, taking them from client approvals to press and finally to print while addressing design issues with clients and printers. Introduced clients to web marketing using Macromedia Flash and Dreamweaver.

Fiesta Restaurant & Bakery | 2001  
Conceptualized and designed the identity for the bakery and advised the use of its colors as a systematic theme for the restaurant décor.

INC. Clothing Co. | 2001 - 2002  
Facilitated designs for INC. Clothing Co. who wanted to break into the market by selling catchy phrases and shameless graphics on t-shirts.

Bausch & Lomb | 2001  
Devised a system of paintings for the interior display of the Bausch & Lomb head office at Andheri, Mumbai.

**Proficiency** Work extensively on Macintosh computers, although Flash projects and word processing require the use of PCs as well. I am a highly skilled illustrator and always looking for new ways to entice the reader into both delicious print and interactive work.

**Working Tools:**  
Adobe Creative Suite, Quark Xpress, Macromedia Studio, Corel Poser, Painter, Swift 3D, Microsoft Office.